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**P R E S S   R E L E A S E**

**For immediate release.**

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**SEE SPIKE'S SPERM.**

ANIMATION BY BEN HILLMAN & COMPANY TO APPEAR IN SPIKE LEE'S  
FEATURE FILM "SHE HATE ME" OPENING JULY 28

New York, NY, July 28, 2004 –

Comical sperm will be starring in Spike Lee's latest feature "She Hate Me" released by Sony Pictures Classics on July 28. Bursting forth in the middle of a live action flick about a fired corporate whistleblower forced to make a living by impregnating lesbians, this outrageous animation was created by Ben Hillman & Company.

"Ben is better than Viagra." said Spike. "He gave me mo' better, wigglier and funnier sperm than I ever hoped for."

And Ben's sperm has personality. Every sperm has the face of actor Anthony Mackie who plays Jack Armstrong, the hapless executive whose "man milk" becomes a highly desired commodity in the lesbian mother-to-be market. Millions of Mackie sperm are seen rushing hellbent up various and sundry fallopian tubes.

Using a combination of live action, 2D and 3D elements, Ben Hillman created these frantic swimming spermatazoa along with animators Blake Holland and Jim Spieler and producer Diane Pearlman. Director of Photography is Richard Sands.

Ben Hillman is an award-winning animation director whose work has been seen on MTV, PBS, Bravo, La Septe Arte, Kanal 4, and in film festivals around the world.

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**To view a video clip and to download high resolution images go to:**  
**<http://www.benhillman.com/shehateme/shehateme.html>**